## ART 254: Graphic Design II

This course further explores the art of visual communication through design. Emphasis is placed on the application of design principles to projects involving such skills as illustration, layout, typography and production technology. Upon completion, students should be able to apply the knowledge of the fundamentals of art, material and tools to the communication of ideas.

**Program** 

Art

Hours 3 Prerequisite Courses ART 253

6E