

# SAL 201 : Entrepreneurship for Salon/Spa

This course covers the important issues and critical steps involved in starting a new business from scratch. Topics covered include developing a business plan, creating a successful marketing strategy, setting up the legal basis for business, raising start-up funds, attracting and managing human resources, managing costs, and developing a customer base.

**Program**

Salon and Spa Management

**Hours** 3

**Theory Hours** 3